

B O R E A L I S

February 21th 2023

Borealis Hotel Group continues to expand

After the recent openings of our Motto by Hilton hotel in Rotterdam (being the first in Europe) and our ibis Styles in Copenhagen Ørestad (being the first in Denmark) we have, in line with our growth strategy, further expanded our portfolio by signing a Lease Agreement as well as a Franchise Agreement for the Holiday Inn Eindhoven Airport. The opening of the hotel is envisaged this spring and will be managed by our partner Aimbridge Hospitality EMEA.

The hotel offers 180 rooms, an all-day restaurant, a bar, 3 meeting rooms, a fully-equipped gym and 30 parking spaces and is located at Eindhoven Airport in the south of the Netherlands. The hotel is very suitable for both business and leisure customers.

Eindhoven Airport is situated about 10 kilometers from the city center and is accessible by road and by public transportation. The airport handles more than 6 million passenger per year and is growing, also partly to relieve Schiphol Airport.

About Borealis Hotel Group

Borealis Hotel Group (“Borealis”), founded in 1997 and headquartered in Amsterdam, is a fast-expanding European hospitality company. The group, backed by strong institutional investors, is led and supported by a passionate team with an extensive track-record. Today Borealis operates and owns hotels in the Netherlands, Belgium, France, Germany, Austria, Spain and Denmark, all branded by international hotel chains like Accor, Hilton, IHG, Marriott and Hyatt. Borealis has been and is a solid partner for investors, family offices and the likes. Next to its secured pipeline of additional hotels across continental Europe the group’s ambition is to continue and accelerate its growth by initiating new hotel projects, conversions of existing assets as well as portfolio add-ons to its platform.